TURO HOST SERIES

Turo Host Expense Journal

“Know exactly what the car earns.”

Every trip, every expense, every mile — in one book.
So profit is a number you know, not a feeling you guess.

WHAT'S INSIDE THIS JOURNAL

1. Per-trip income & expense log — 36 trips: payout, fuel, cleaning, tolls, other, net per trip
2. Monthly profit & loss pages — 12 months of revenue, expenses, and net in one view
3. Tax-prep pages — deductible expense categories checklist + mileage log summary
4. Maintenance tracker — scheduled and completed service, with costs
5. Year-end summary — your whole year in six big numbers

YOUR CAR

Vehicle (make / model): _____ Year: _____

Tax year: _____ Plate (last 4): _____ Turo vehicle ID: _____

IMPORTANT — READ THIS FIRST

- This journal is general information for tracking your numbers, NOT tax or financial advice.
- Tax rules vary by situation and change over time — consult a tax professional before filing.
- Keep your receipts: a logged number is only as strong as the receipt behind it.

General information, NOT tax or financial advice — consult a tax professional.

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Trip Income & Expense Log — 1 of 4

Trips 1–9. Net = payout minus fuel, cleaning, tolls, other.

DATE	GUEST	PAYOUT	FUEL	CLEANING	TOLLS	OTHER	NET
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$

Log trips in order. If a trip has no cost in a column, leave it blank. The spreadsheet version of this journal computes Net automatically.

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Trip Income & Expense Log — 2 of 4

Trips 10–18. Net = payout minus fuel, cleaning, tolls, other.

DATE	GUEST	PAYOUT	FUEL	CLEANING	TOLLS	OTHER	NET
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$

Log trips in order. If a trip has no cost in a column, leave it blank. The spreadsheet version of this journal computes Net automatically.

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Trip Income & Expense Log — 3 of 4

Trips 19–27. Net = payout minus fuel, cleaning, tolls, other.

DATE	GUEST	PAYOUT	FUEL	CLEANING	TOLLS	OTHER	NET
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$

Log trips in order. If a trip has no cost in a column, leave it blank. The spreadsheet version of this journal computes Net automatically.

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Trip Income & Expense Log — 4 of 4

Trips 28–36. Net = payout minus fuel, cleaning, tolls, other.

DATE	GUEST	PAYOUT	FUEL	CLEANING	TOLLS	OTHER	NET
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$
		$	$	$	$	$	$

Log trips in order. If a trip has no cost in a column, leave it blank. The spreadsheet version of this journal computes Net automatically.

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Monthly Profit & Loss — January to June

One row per month. Pull revenue from your trip log, expenses from receipts.

MONTH	REVENUE	FUEL	CLEANING	TOLLS	OTHER	EXPENSES	NET
JAN	$	$	$	$	$	$	$
FEB	$	$	$	$	$	$	$
MAR	$	$	$	$	$	$	$
APR	$	$	$	$	$	$	$
MAY	$	$	$	$	$	$	$
JUN	$	$	$	$	$	$	$

EXPENSES = fuel + cleaning + tolls + other for the month. NET = revenue minus expenses. A negative net month is normal in slow season — what matters is the year.

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Monthly Profit & Loss — July to December

One row per month. The spreadsheet totals your whole year automatically.

MONTH	REVENUE	FUEL	CLEANING	TOLLS	OTHER	EXPENSES	NET
JUL	$	$	$	$	$	$	$
AUG	$	$	$	$	$	$	$
SEP	$	$	$	$	$	$	$
OCT	$	$	$	$	$	$	$
NOV	$	$	$	$	$	$	$
DEC	$	$	$	$	$	$	$

YEAR TOTALS

YEAR							

Add each column from both P&L pages into the YEAR row. The .xlsx tracker does this for you — and flags your best and worst months.

General information, NOT tax or financial advice — consult a tax professional.

Tax-Prep Checklist — Deductible Expense Categories

Check every category that applies, then write your yearly total from the P&L pages.

TAX YEAR

Tax year: _____

- ☐ **Fuel / gas** — Total $ _____
  Gas for trip-related driving and fuel top-offs between guests
- ☐ **Cleaning & detailing** — Total $ _____
  Car washes, interior detailing, air fresheners, trash bags
- ☐ **Tolls & parking** — Total $ _____
  Toll charges and parking fees paid during trips
- ☐ **Maintenance & repairs** — Total $ _____
  Oil changes, brakes, tires, and repairs from the maintenance log
- ☐ **Insurance** — Total $ _____
  The business-use portion of your auto insurance
- ☐ **Depreciation / lease** — Total $ _____
  Vehicle depreciation or lease payments for business use
- ☐ **Loan interest** — Total $ _____
  Interest portion of a car loan used for the Turo vehicle
- ☐ **Phone & apps** — Total $ _____
  The business-use portion of your phone, data, and Turo-related apps
- ☐ **Supplies** — Total $ _____
  Chargers, child seats, floor mats, first-aid kit, dash cam
- ☐ **Fees & commissions** — Total $ _____
  Turo service fees and any platform charges
- ☐ **Mileage (standard rate)** — Total $ _____
  Business miles driven — see the mileage log on the next page
- ☐ **Advertising** — Total $ _____
  Any ads or listings promoting your Turo car
- ☐ **Professional help** — Total $ _____
  Tax prep, bookkeeping, or legal help for the rental activity
- ☐ **Home office** — Total $ _____
  If you qualify and track it, the business-use portion of home expenses
- ☐ **Damages not reimbursed** — Total $ _____
  Guest damage costs you paid out of pocket and were not reimbursed

NOT TAX ADVICE

- This checklist helps you organize — it does not decide what is deductible for you.
- Tax law is personal and changes: consult a tax professional before you file.

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Mileage Log Summary

Log business miles all year. Miles = end odometer minus start odometer.

DATE	PURPOSE	START	END	MILES

PURPOSE examples: “to fuel station before trip,” “to cleaning shop,” “to guest pickup,” “to mechanic.” Personal driving does not belong here.

Tip: the spreadsheet totals your miles automatically. The IRS standard mileage rate changes yearly — confirm the current rate with your tax professional.

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Maintenance Log

Scheduled service and completed work — proof the car was cared for, and the cost of it.

SERVICE	DUE	DONE	COST	SHOP / NOTES
			$	
			$	
			$	
			$	
			$	
			$	
			$	
			$	
			$	
			$	
			$	
			$	
			$	
			$	

SERVICE examples: oil change, tire rotation, brake pads, cabin filter, detail, inspection. Log the cost from the receipt — it feeds your P&L and your tax-prep checklist.

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Year-End Summary

Your whole year in six big numbers. Pull these from the P&L and mileage pages.

THE YEAR IN NUMBERS

TOTAL REVENUE

$

TOTAL EXPENSES

$

NET PROFIT

$

TOTAL TRIPS

BUSINESS MILES

BEST MONTH

WHAT I LEARNED THIS YEAR

Write three sentences: what made the most money, what cost the most, and one change you will make next year.

FINAL NOTE

- Numbers beat memory. A host who logs every trip knows exactly what the car earns —
- and walks into tax season with receipts, totals, and calm.

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